



















# Overview of Device Conditional Play







The device conditional play works in a different way, it allows you to only show media with specific tags. Tags are added to the media items, and the condition is configured when editing your device. This feature allows you to show specific media items on certain devices from one layout.

For example, we have offices in London, Paris & New York. We have six images, two of London, two of Paris and two of New York. We want our devices to only show the media from the relevant cities.

Media (6)					
<input type="checkbox"/>		paris_night.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 325.04KB	 
<input type="checkbox"/>		paris_day.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 269.65KB	 
<input type="checkbox"/>		new_york_night.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 407.21KB	 
<input type="checkbox"/>		new_york_day.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 386.91KB	 
<input type="checkbox"/>		london_day.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 0.53MB	 
<input type="checkbox"/>		london_night.jpg image/jpeg	🕒 09-07-2018 14:03 👤 Dan Thody	📏 386.34KB	 

## Tag Media

First step is to add tags to your media items. Simply select your media item(s), click 'Tags' and specify your tag. Once media has been tagged, you will see the tag to the right of the items information. We have tagged the two Paris images with the tag '*paris*' and London images '*london*'.

Media (6)					
<input type="checkbox"/>		paris_night.jpg image/jpeg	09-07-2018 14:03 Dan Thody	325.04KB	paris
<input type="checkbox"/>		paris_day.jpg image/jpeg	09-07-2018 14:03 Dan Thody	269.65KB	paris
<input type="checkbox"/>		new_york_night.jpg image/jpeg	09-07-2018 14:03 Dan Thody	407.21KB	
<input type="checkbox"/>		new_york_day.jpg image/jpeg	09-07-2018 14:03 Dan Thody	386.91KB	
<input type="checkbox"/>		london_day.jpg image/jpeg	09-07-2018 14:03 Dan Thody	0.53MB	london
<input type="checkbox"/>		london_night.jpg image/jpeg	09-07-2018 14:03 Dan Thody	386.34KB	london

Media items can have multiple tags, just follow the same procedure of selecting and specifying your tag.

## Create layout

Next step is to create your content using the layout builder and inserting the images. We can insert all of our images in the same zone and when we publish it down to our devices, they will only show specific media depending on their tag.

## Configure device

Once our layout has been created, we can configure the device to only show specific media items. Go to the devices section, edit your relevant device and find the 'Conditional Play' feature.

### Conditional Play

Restrict device to only show media with specified tags, or exclude media with specified tags.

☐ Enable ☒ Disable

Once enabled you will see the settings you can configure.

Exclude  media with  of the following tags...  ☐ and untagged media

- **Exclude/ Only show** - Gives you the ability to select whether you want to exclude or only show media with specific tags
- **all/ any** - Important if your media items have multiple tags - If 'all' is selected the device will only show media items with ALL of the following tags (*must be tagged with all of the following tags*). If 'any' is selected the device will only show media items with ANY of the following tags (*only has to have one of the following tags*).
- **Specify your tags in the input field**

- **and untagged media** - If selected, will also show all of the media used in the layout that hasn't been tagged.

For our example, we would set up our London device as follows, to only show media items that have the tag 'london':

Only show ▼ media with any ▼ of the following tags...  ☐ and untagged media

Once this has been set up, click 'Save Device'.

## Preview layout

When previewing your layout, you can select which device to preview it on. Meaning you will preview your layout using the settings set on the device selected.

Orientation	landscape ▼	Resolution	1920x1080 ▼	Scale	50% ▼	Device	No Device ▼
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Revision #2

Created 5 years ago by [Sam Marciano](#)

Updated 5 years ago by [Sam Marciano](#)